Museum Planning
We Plan Wonder
About Us:

Museum Planning, LLC is a full service museum planning and exhibition design studio. Since 1999 we have been part of opening and expanding more than forty museums worldwide. Museums are changing. Museums must be inclusive, educational and entertaining. The staff and consultants of Museum Planning share a passion for creating memorable interactive educational family experiences. Our projects include Science Centers, Art Museums, Natural History Museums, Children’s Museums, History Museums and Visitor Centers.
Our clients include, Art Museums, Science Centers, Natural History Museums, Science Museums and History Museums.

Services include:

- Collections Management & Art Handling
- Exhibition Installation
- Museum Master Planning
- Museum Exhibition Design
- Exhibition Project Management
- Museum Strategic Planning
- Museum Feasibility Studies
Services Include:

Museum Feasibility Studies:
A Museum Feasibility Study is research into a specific geographic area to understand the market of the area. As part of the Feasibility Study is research into the area demographics and current businesses. The goal of a Museum Feasibility Study is to establish the sustainability of a new museum or the expansion of an exiting museum.

Museum Strategic Planning:
Museum Strategic Planning is establishing tactics and strategies to achieve a Museum’s Mission. Strategic planning starts at the outset with a museum founder and continues once a museum is opened. Successful Museum Plans include measurable goals that can be implemented in the day-to-day operations of a museum.
3 Museum Master Planning:
Museum Master Planning is the creation of documents to describe the “vision” of the physical and virtual requirements to support a museum’s mission and operations.

4 Exhibition Development:
From the museum’s mission and using the voice of the museum explaining the significance of Art, artifacts, history and science of a collection. Typical output of curators and exhibition developers are essays, exhibition scripts, exhibition labels and lectures.
Museum Exhibition Design:
Using the collection, the work of curators and exhibition developers and museums researchers, organize content for the understanding and enjoyment of the public.

Museum Project Management:
Museums can one of several approaches to projects. New projects are either managed by a Project Management Office, by individual departments or outsourced to independent companies or individuals. A "project" is "a temporary group activity designed to produce a unique product, service or result. A project is temporary in that it has a defined beginning and end in time, and therefore defined scope and resources. A project is unique in that it is not a routine operation, but a specific set of operations designed to accomplish a singular goal."
Collections Management:
Assistance with assembling collection, documenting provenance of objects and registration and storage of objects.

Art Handling:
Packing, crating, transportation and installation of Art and artifacts to assure their safety.

Exhibition Installation:
Transportation, unpacking, mounting and Art Direction of Art, artifacts and exhibits. Includes, lighting, earthquake protection, electrical connections and safety concerns.
Clients Include:

**Museum Master Planning**
- Discovery Science Center, Santa Ana, CA
- Trans Studio Science Center, Bandung, Indonesia
- Mobius Science Center, Spokane, WA
- San Diego Children’s Museum, San Diego, CA
- Pretend City (Children’s Museum of Orange County), Irvine, CA

**Museum Exhibition Design**
- Liberty Science Center, Jersey City, NJ (as staff)
- Children’s Museum of Manhattan, New York, NY (as staff)
- Discovery Science Center, Santa Ana, CA
- San Diego Children’s Museum, San Diego, CA
- Alcatraz Cruises, LLC, San Francisco, CA
- Hornblower Cruises, San Francisco, CA
- Trans Studio Science Center, Bandung, Indonesia
- Pretend City (Children’s Museum of Orange County), Irvine, CA
- The Tech Museum, San Jose, CA (as staff)
- Los Vaqueros Visitor Center, Brentwood, CA
- Children’s Museum of Indianapolis, Indianapolis, IN
Museum Exhibition Design
- Children’s Museum of Indianapolis, Indianapolis, IN (as staff)
- Muzeo, Anaheim, CA

Exhibition Project Management
- Alcatraz Cruises, LLC, San Francisco, CA
- Trans Studio Science Center, Bandung, Indonesia
- The Tech Museum, San Jose, CA (as staff)
- Children’s Museum of Indianapolis, Indianapolis, IN (as staff)
- Habitot Children’s Museum, Berkeley, CA
- Palo Alto Junior Museum and Zoo, Palo Alto, CA
- Muzeo, Anaheim, CA
- Discovery Science Center, Santa Ana, CA

Museum Strategic Planning
- Palo Alto Junior Museum and Zoo, Palo Alto, CA
- IBM, M+ Museum Planning, Hong Kong
- Discovery Science Center, Santa Ana, CA
Museum Feasibility Studies
- Dutchess County Arts Council, Poughkeepsie, NY
- Trans Studio Science Center, Bandung, Indonesia

Exhibition Fabrication & Installation
- Discovery Science Center, Santa Ana, CA
- Alcatraz Cruises, LLC, San Francisco, CA
- The Tech Museum, San Jose, CA
- Children’s Museum of Indianapolis, Indianapolis, IN (as staff)
- Muzeo, Anaheim, CA
- Habitot Children’s Museum, Berkeley, CA
- Palo Alto Junior Museum and Zoo, Palo Alto, CA
- Muzeo, Anaheim, CA

Collections Management & Art Handling
- Children’s Museum of Manhattan (as staff)
- Liberty Science Center (as staff)
- Alcatraz Cruises, LLC, San Francisco, CA
- Children’s Museum of Indianapolis, Indianapolis, IN
- Muzeo, Anaheim, CA
California Contractor
License Number # 874357
B General Building
Contractor
C-7 Low Voltage Systems

Member of:
American Alliance of Museums
Association of Science Technology Centers
Association of State and Local History Museums
International Council of Museums
National Association for Museum Exhibition

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Museum: An organization in the service of society and its development, open to the public, which researches, communicates and exhibits things and ideas, for the purpose of education, study and enjoyment.
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